



# Security Awareness Training: Improving Security From the Inside Out

Engaging training programs that instill a security-focused culture wherein employees actively participate and make fundamental changes to the security process.

## Your Business Risks

Cyberattacks are getting more sophisticated by the minute. With human errors inevitable and data breaches obliterating businesses, organizations transitioning to remote work need stronger cybersecurity for decentralized workspaces.

Your weakest link against security threats? **Your employees.** Implementing routine security awareness and phishing detection training can greatly decrease the likelihood of a disaster.

Our solution launches on-demand security awareness training and simulated phishing emails to empower your employees to spot potential dangers and make the right decisions.

**When the average cost of a data breach is \$3.86 million, it pays to invest in your employees.**

## Why Training Is Essential

- ✓ **80%** of all organizations experience at least one compromised account threat per month.
- ✓ **67%** of data breaches are a result of credential theft, human error or social attack.
- ✓ Phishing attacks have shot up by **67%** since the start of the COVID-19 pandemic.

Sources: IBM 2020 Cost of a Data Breach Report | McAfee Cloud Adoption & Risk Report | Verizon 2020 Data Breach Investigations Report | Security Magazine Verizon Data Breach Digest



### SIMULATED PHISHING

Test simulations that mimic real-life phishing and business email compromise attacks can be launched as often as desired and automatically staggered to prevent employees from receiving the emails all at the same time.



### ENGAGING TRAINING

Your workers are more likely to grasp and adhere to training if it is engaging and informative. Short, animated explainer videos and quizzes provide an efficient and measurable learning environment.



### CUSTOMIZABLE SCHEDULES

Keep employee skills up to date and make security awareness a routine by customizing your training schedule. Launch on-demand training or set it to launch regularly on a weekly, bi-weekly or monthly basis.



### ANALYTICS & REPORTS

Robust analytics track and measure the effectiveness of your campaign, reporting results for the whole workforce right down to individual team members needing additional training.

**MAKE SURE YOUR EMPLOYEES ARE EQUIPPED WITH THE CYBERSECURITY TRAINING THEY NEED. LET'S TALK!**